

SLSNSW PARTNERS

Thanks all its partners for the ongoing and generous support.

It is the contribution of all partners that allows SLSNSW to achieve our mission.



LINK: <http://www.surflifesaving.com.au/>

Surf Life Saving NSW (SLSNSW) is the peak body for water safety, drowning prevention and coastal rescue in NSW. The organisations 11 Branches and 129 Surf Life Saving Clubs comprise of over 77,000 volunteer members, making us one of the largest volunteer movements in Australia.

Surf Life Saving is an Australian icon and through our actions and our affinity with the outdoors we promote a healthy active lifestyle, community spirit and inclusiveness with a mission to save lives, create great Australians and build better communities.

So far, in the 2015/16 patrol season our dedicated volunteer NSW surf lifesavers spent more than 336,589 hours patrolling the NSW coastline, saved 2,515 lives, performed 67,118 preventative actions and 6,163 first aid treatments. But our work doesn't stop there!

SLSNSW's lifesaving efforts encompass areas such as beach safety, education and training, school and community programs, emergency response, surf sports and member development.

Why partner with us?

Surf Life Saving NSW is a not-for-profit organisation that relies on community generosity such as donations and corporate sponsorship to ensure NSW beaches are continually patrolled by skilled and well equipped lifesavers. Partnering with Surf Life Saving NSW is a truly unique opportunity and provides businesses with the ability to engage with their local community and demonstrate leadership in corporate social responsibility. Businesses have the ability to partner with a trusted and iconic brand with high levels of consumer engagement and interaction.

Partner Benefits

Surf Life Saving NSW strives to form major long term partnerships that reflect Australian values and strong community support. Surf Life Saving NSW can tailor a sponsorship package to meet your organisational needs and marketing objectives as such the range of benefits are endless, but broadly outlined as:

Place your brand/product in the esteem of your target market through an alignment with one of Australia's most trusted, recognised and well-loved organisations

Promote the partnership to encourage a positive organisational culture and share the partnership achievements with internal and external stakeholders

Build your company profile among Surf Life Saving NSW membership base, which exceeds 77,000 members state-wide

Utilise our Media and Communications team to access inspiring member and club stories for positive public relations

Access to exclusive Surf Life Saving NSW events

Provided with a dedicated Account Manager to deliver on all partnership objectives

Join an exclusive portfolio of sponsors and become part of the surf lifesaving movement

To discuss your organisational requirements and find out more about the exciting opportunities available please contact **SLSNSW Partnerships Department on (02) 9471 8000.**